



## Abbott Launches EAS® Myoplex® Sports Nutrition Line Designed for Performance

**USING THE LATEST NUTRITION SCIENCE, REDESIGNED EAS MYOPLEX PRODUCTS HELPS SERIOUS ATHLETES MAXIMIZE THEIR TRAINING POTENTIAL BEFORE, DURING AND AFTER A WORKOUT**

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ABBOTT PARK, Ill., April 7, 2016 — Abbott's (NYSE: ABT) EAS® Sports Nutrition is helping serious athletes train harder through nine redesigned [Myoplex products](#) that deliver the nutrition athletes need before, during and after workouts. The new line, available now on Amazon.com and Bodybuilding.com, helps athletes improve power, sustain performance, build muscle and recover strong so they can achieve their personal best.

For 20 years, EAS Myoplex has been one of the most trusted high-performance brands available. The new products use innovative ingredient combinations in clinically proven amounts that support athletes' energy, muscle and recovery needs.

"This is our most scientifically advanced line yet," said [Steve Hertzler](#), PhD, RD, EAS scientific officer and architect of the Myoplex line. "We've introduced technology like our E3 Fusion blend which has three proven ingredients that work together to help decrease muscle breakdown and promote new growth. Also, our Pre-Workout nutrition helps increase workout capacity and performance. Every product is designed to nutritionally deliver what's needed to sustain physical performance at every stage."

The Myoplex line included insight from athletes on what they need to be at their peak.

"There are no shortcuts when you play and train like I do," said Larry Fitzgerald, professional football player for the Arizona Cardinals. "You need to give your body the nutrition it needs and for me that includes using Myoplex products to refuel so I can do it all over again the next day."

Products from the [new line](#) include:

- **Myoplex Pre-Workout** is a blend of beetroot extract, beta-alanine, caffeine, creatine monohydrate and Peak ATP® nutrients. It's designed to be used before hitting the gym and can help athletes train harder by increasing workout capacity and stamina\*.
- **Myoplex BCAA + Electrolytes** is for use during a workout to sustain performance. It features a 2:1:1 ratio of branched chained amino acids to promote muscle protein

synthesis and includes electrolytes to maintain hydration during intense workouts\*.

- **Myoplex Protein Blend** aids in post-workout recovery by combining quick- and-slow digesting proteins with E3 Fusion to provide muscle-building nutrition for up to seven hours. E3 Fusion is a blend of HMB, phosphatidylserine and leucine that helps to increase muscle protein synthesis and decrease muscle protein breakdown\*.
- **Myoplex Micellar Casein** aids in repair and recovery and is designed to be taken at night. The slow-digesting casein protein provides sustained amino acids throughout the night and includes the E3 Fusion blend. To improve relaxation, the product has a Rest Matrix blend of nutrients\*.

To see the whole line, visit [www.eas.com](http://www.eas.com) . EAS products are independently certified by a professional laboratory for quality and purity. Myoplex products are available at [Bodybuilding.com](http://Bodybuilding.com) and [Amazon.com](http://Amazon.com).

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease

#### **About EAS:**

In 1995, after years of research into the science of nutrition and muscle retention, EAS® developed Myoplex®. It proved so effective that it quickly became known as the go-to supplement for building new muscle and recovering from workouts. Today, Myoplex is still one of the most trusted, high-performance supplements available. And building on this history of safe and proven innovation, the new Myoplex line of nutrition products can help you reach your ultimate fitness goal. Again and again. Connect with us at [www.eas.com](http://www.eas.com), on Facebook at [www.facebook.com/easbrand](http://www.facebook.com/easbrand) and Twitter at [www.twitter.com/easbrand](http://www.twitter.com/easbrand).

#### **About Abbott:**

At Abbott, we're committed to helping you live your best possible life through the power of health. For more than 125 years, we've brought new products and technologies to the world -- in nutrition, diagnostics, medical devices and branded generic pharmaceuticals -- that create more possibilities for more people at all stages of life. Today, 74,000 of us are working to help people live not just longer, but better, in the more than 150 countries we serve.

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